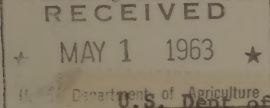


62

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"The World's Finest Lilies Since 1927"



BULK RATE
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Permit No. 10
Canby, Oregon

U. S. Dept. of Agriculture
National Agricultural
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Circular Clematis, Cyclamen, Lily [1963]

ORDER BLANK Be sure your name and address
above are correct.

Clematis	() One \$3.95	
	() Three \$10.95	
Lily Food	() 2 lb. \$2.95	
	() 5 lb. \$5.95	
Success with Lilies	\$2.00	
Cyclamen Seed No. CSR	\$1.50	
Lily Group Special No. 43-T	One each of seven kinds \$10.95	
	Three of each (21 bulbs) \$29.95	
Lily Group Special No. 52-T	One each of five kinds \$4.75	
	Three each (15 bulbs) \$13.75	
Lily bulbs shipped in October ONLY		
Please add 35c packing charge to your remittance.		35c

Date Sent _____ Total \$ _____

Cut Along This Line



JAMBOREE STRAIN—An Auratum x Speciosum
Hybrid **FREE** with the Pre-Season Special No. 43-T.

FREE

The above picture is typical of the magnificent new
JAMBOREE Strain—unquestionably among the finest of
the new introductions. Blooming in your garden, you'll
consider it tops. See offer at the right.

The Greatest Lilies of All Time

Today's new lilies are such a vast improvement over the lilies of
yesteryear that there is absolutely no comparison. Not only are they
far more beautiful but they will thrive in average gardens without
any pampering. Too, they are persistently long lived. American
grown lily bulbs are produced to thrive under American conditions
—thoroughly tested and proven coast to coast. They are grown
right out in the open fields without pampering.
The hardiness and adaptability of the new lilies to average garden
conditions is only exceeded by their almost unbelievable beauty.
Until you have actually seen these new lilies, you have no concep-
tion of their perfection. As American industry has produced better

**ASTOUNDING
FREE BULB OFFER
WITH PRE-SEASON SPECIAL
Seven Great Spectaculars**

Pre-Season Special No. 43-T

Each year at this time I try to select for the Pre-Season offer, a
group of fine lilies, especially chosen to make an outstanding
garden display. This year I've endeavored to not only have it an
extra good display but to give a long season of bloom also, early
June to late September. Here I list six very choice varieties,
mostly new and rare. First to bloom will be **Tobasco**, a brilliant
new red, a prolific bloomer and very long lasting. Following this
is the early flowering **Harlequin**, one of the most delightful of
new lilies and a terrific bloomer. Then come two mid-season
lilies, **Copper King** and **Golden Regal**, both recent hybrids of
great merit. For late mid-season you get the famous **Red Band
Hybrid**, one of the most wanted of all new lilies. It looks exactly
like the gorgeous Red Band Auratum BUT, it is both hardy and
long lived. Lastly we include the latest lily of all, the beautiful
trumpet-like **Formosanum**, flowering until cut down by frost.

FREE With the above six we will send a bulb of the beau-
tiful new **Jamboree Strain**, an Auratum x Specio-
sum hybrid, of which the picture to the left is typical. The
blooms, some even larger than the picture, are exquisitely beau-
tiful. It's a vigorous, free blooming giant of a flower, the like of
which almost no one has ever seen.

We'll send one each of the above six **PLUS** the bulb of **JAM-
BOREE Strain** (seven bulbs in all), for only **\$10.95** post-
paid

Three each of the above seven—**ONLY 29.95** postpaid.

**ALL LILY BULBS SHIPPED IN OCTOBER ONLY—THE PROPER TIME
TO PLANT**

DeGRAAFF AURELIAN HYBRID LILY SEED
We are happy to offer this unusual lily seed. Now you can
plant the same fine strain of seed that Mr. DeGraaff has
planted to produce his world-famous strain of Aurelians.
This seed is hand pollinated to insure the highest percentage
of viability. It may be had in regular size packets at \$1.25
each or the professional size at \$2.50. None sold wholesale.

and more beautiful automobiles, built finer homes and improved
almost everything we enjoy, the American lily hybridizer has pro-
duced finer lilies. The past three decades have seen hundreds of
thousands of new lilies produced and tested, largely in the Pacific
Northwest. Only the very best have been retained and these were
the parents of more and better varieties until today the new lilies
are perfection indeed.



GOLDEN SHOWERS

1963 LILY CATALOG The most complete in the world

For the gardener who has "everything," fine lilies are like precious
jade, that **EXTRA TOUCH**, that makes the whole garden out-
standing. Our revised 1963 catalog, ready in April, overflowing
with extra special values, offers over two hundred of the world's
finest lilies, many illustrated in gorgeous color. All old customers
and everyone ordering \$3.00 or more from this circular, will receive
a free copy. Others may obtain one for **25c coin or stamps**. We
offer none free.

Pre-Season Special No. 52-T

Here's a quintet of fine lilies worthy of the best gardens—you'll love
every one of them—fine lilies that bloom one after the other from
June into September. First comes the brilliant vermilion-red **SUN-
STAR**, a gorgeous star-like beauty, easily the highlight of any garden.
Next come two huge trumpets, **BLACK DRAGON** and **GREEN MAGIC**,
blue ribbon winners in countless shows. These are mid-season
bloomers, vigorous, prolific flowering and long lived. For late-mid-
season, there's the **NEW GOLDEN SHOWERS Strain**, gorgeous some-
what pendant, almost bell-like trumpets, huge blooms, freely pro-
duced. Golden yellow with rich brown exteriors. The fifth member
of this group is the famous **HAVEMEYER Hybrid**, a fine flaring trump-
et, deep orange-buff, becoming creamy-yellow at the tips, a fitting
climax to a long season of beloved color. A few years ago this last
lily sold at \$7.00 each. Today you get one each of the five varieties
for only **\$4.75** postpaid

Three each (fifteen bulbs in all) only \$13.75

Here are ALL the Answers!
Now you can plan and plant
with perfect Confidence



SUCCESS WITH LILIES

2nd Edition • Revised • Enlarged • Illustrated—48 Pages

By Romaine B. Ware • \$2.00 Postpaid

(Including the new plan Brochure "25 Little Garden Plans")
This little "How-to-do-it" book of 48 pages will answer your ques-
tions of how, when, where and why of lily culture. It covers planting
location, soils, watering, feeding, winter care, a smattering on dis-
eases and a wealth of other information. Now in its third printing.
Over 20,000 copies have been sold. Along with it we send our plan
brochure "25 Little Garden Plans," starring lilies and perennials.
The book and brochure may easily make your garden the outstand-
ing flower planting in your area. For Plan Brochure only, send 25c.

Ware's Lily Food

New Improved Mix

Since 1948 our customers have been using Ware's Lily Food and
they enthusiastically report that "never have we had such blooms
and such vigorous growth." Many have been buying it for ten years
or more. This lily food is water soluble and applied in liquid form.
Directions are simple with practical household measurements in
cups or teaspoonsful. The new improved mix includes numerous
trace elements (new for 1961) and will be better than ever.

Two-pound Trial Package, POSTPAID \$2⁹⁵

Five-pound Economy Package, POSTPAID \$5⁹⁵

"YOUR LILY FOOD RESPONSIBLE"
"Never have we had so much lily bloom as from your bulbs bought
the last three years. They were simply beautiful, just breathtaking.
As high as forty blossoms per plant. And I truly believe your Lily
Food was very much responsible. I fed them regularly last summer,
following your instructions to the letter and then added the bone-
meal in the fall."
—Mrs. A. B.

Dallas, Texas





Hardy Cyclamen

RARE AND BEAUTIFUL

At Left...

Here's a **SUPER-GIANT** corm of **C. Neapolitanum** (pink) seen on the palm of a man's hand (five to seven inches in diameter). **We can supply a limited number of this variety ONLY at \$7.50** each, postpaid. Shipped **ONLY** during their dormant season, April to August. These giant corms are ten to fifteen years old.

Spring Flowering

CYCLAMEN Atkinsi Mixed—1176—(Jan.-Mar.) The earliest of all to bloom. Pink to pale rose flowers on 4 to 6-inch stems. Leaves appear before and with the flowers and are deep green lightly mottled silver white.

Flowering... 3 for \$3.75, ea. \$1.35, Doz. \$14.50
Large 3 for \$5.45, ea. \$1.95, Doz. \$20.95

CYCLAMEN Atkinsi Album—1169—The white form of this important early flowering strain. You'll love it.

3 for \$5.45, each \$1.95, Doz. \$20.95

CYCLAMEN Coum—1174—(February-March) Similar to Atkinsi but with deep crimson-rose blooms on 4 to 6-inch stems, leaves deep green without mottling. Very rare and beautiful.

Flowering... 3 for \$3.75, each \$1.35, Doz. \$14.50

CYCLAMEN Coum Album—1179—Same as above except the blooms are white with a red base. Supply is limited, as very few are produced.

3 for \$5.45, each \$1.95, Doz. \$20.95

CYCLAMEN Libanoticum—1175—(March-April) Large blush pink blooms, not as recurved as other species and therefore appearing even larger. 4 to 6 inches tall and slightly fragrant. One of the rarest species in cultivation. Foliage light green mottled silvery white.

3 for \$7.95, each \$2.95

CYCLAMEN Repandum—1173—(April-May) Bright crimson flowers on 4 to 6-inch stems. Leaves are pointed with serrated edges, bright green marbled silver white. This is one of the rarer species and very lovely.

3 for \$3.75, each \$1.35, Doz. \$14.50

NOTE—Cyclamen Repandum not shipped between February 1st and June 1st.

Summer Flowering

CYCLAMEN Europaeum—1177—(July-Sept.)

This summer flowering species from central and southern Europe has distinctly fragrant crimson-rose blooms on 5 to 6-inch stems produced over a long period. The bright green foliage, marbled silvery white is almost evergreen.

3 for \$4.75, each \$1.65, Doz. \$18.00

Fall Flowering

CYCLAMEN Cilicicum—1178—(Sept.-Nov.)

Light pink flowers a bit later than Neapolitanum extending the season almost into winter. The leaves are small, very distinct, deep green, beautifully mottled silver on the edges. A native of Sicily.

3 for \$4.75, each \$1.65, Doz. \$18.00

CYCLAMEN Neapolitanum—(Aug.-Oct.) This is the best known of the hardy forms and deservedly the most popular. Both pink and white forms are available and it may be had in several sizes. Both white and pink forms flower on 4 to 6-inch stems with large leaved attractive foliage which appears after the blooming starts.

CYCLAMEN Neapolitanum—1170—Pink.

Flowering 3 for \$1.95, ea. \$.75, Doz. \$ 7.45
Medium ... 3 for 2.65, ea. .95, Doz. 9.70
Large 3 for 4.75, ea. 1.75, Doz. 17.80
Jumbo ... 3 for 8.95, ea. 3.25

CYCLAMEN Neapolitanum Album—1172—White.

Flowering... 3 for \$2.65, each \$.95, Doz. \$ 9.70
Medium ... 3 for 3.85, each 1.35, Doz. 14.65
Large 3 for 5.20, each 1.95, Doz. 19.95

Give your shady garden a lift with these unusual Hardy Cyclamen. They are not only very beautiful but extremely rare as well. Given the right soil, which is very simple, they will thrive and grow for many years. Each year the corms get larger and produce more flowers. Corms a foot in diameter producing literally hundreds of blooms for weeks on end are not uncommon. Full planting and cultural directions sent with each order. By planting a few corms of each species, you may have them in flower almost the entire growing year. Plant in clumps of three for the best effects.

Below...

Bloom of Cyclamen Neapolitanum approximately actual size.



SPECIAL GROUP OFFER

Cyclamen Special No. 79-T

To introduce you to these delightfully unusual flowers, we offer a special group of spring, summer and fall kinds. We include three varieties, the spring flowering Coum—1174, Summer flowering Europaeum—1177 and fall flowering Neapolitanum—1170. Each kind will bloom for several weeks and you will love their delightful effect.

3 of each (9 corms) **ONLY**

You Save \$3.00

\$8³⁵

Postpaid

5 of each (15 corms) **ONLY**

You Save \$4.00

\$14⁹⁵

postpaid

CYCLAMEN SPECIAL No. 29-T

CYCLAMEN Neapolitanum—Pink in small corms, most of which will flower the first year. Ideal for massing in the shady rock garden or wild garden. Good for grouping at the front edge of the shady border.

25 for **\$7⁴⁵**

Doz. **\$4³⁰**

Cyclamen Seed No. CS

Growing from seed is the only method for propagating Cyclamen. The corms neither multiply nor divide. Fresh seed germinates promptly when sown in late summer or early spring. We offer a liberal mixed packet made up of at least six kinds, including a direction leaflet. Special CS.

Postpaid.....**\$1.50**

WE PAY THE POSTAGE

On orders of \$5.00 or more, we pay the postage. On any orders less than \$5.00, please add 50c for postage and handling. We do not ship bulbs or plants to any foreign country or Canada. Sorry.



"The World's Finest Lilies Since 1927"



CLEMATIS SUSAN P. EMERY

Large Flowering Outdoor Grown Clematis

FIELD GROWN PLANTS
TWO TO THREE YEARS OLD

Now you can buy large flowering clematis, **outdoor grown**, that have been out in the open field two or more years, flowering the past two summers. It's not like taking a chance on greenhouse plants from pots. Note the big, vigorous root system pictured below. They will flower in your garden this summer and thrive many many years. These plants have withstood below zero winters with merely a sawdust mulch and summers of one hundred in the shade without damage. Our simple planting and cultural directions tell just how to plant and care for them.

Countesse de Bouchard—83C—Satiny rose to deep pink. Probably nearest clear pink of any variety. Limited supply.

Duchess of Albany—82C—Salmon pink, a "different," tulip-like flower with a dark center and white stripes on back of petals. Short supply.

Ernest Markham—85C—Glowing, velvety Petunia-red. One of the best of its color.

Gipsy Queen—81C—Rich velvety purple with good sized blooms. Prune well in late winter for best bloom. Short supply.

Jackmani—71C—One of the older but very popular varieties. Medium size, royal purple—very limited supply this year.

The President—79C—Very large, broad petaled flowers of reddish plum-violet. A clematis for the true connoisseur—very free flowering.

Mme. Baron Veillard—74C—A warm lilac-rose pastel. A hybrid from France. Tall growing and profuse bloomer until checked by frost. Very good.

Ville de Lyon—84C—Carmine-red to deep crimson. A striking plant with a long flowering season. Very free flowering.

The above eight bloom on the coming seasons wood and may be cut back each year in late winter.

Duchess of Edinburgh—87C—A double, pure white, Gardenia-like flower you will love, it flowers on year old wood and should be cut after blooming. Limited supply.

Henryi—70C—A huge white, single flower of fine quality, dark to gray centers.

Lanuginosa—86C—Pure white, a very large flower. A strong grower, excellent for cutting.

Lord Neville—91C—A long blooming, velvety purple. Produces bloom freely on ten foot tall stems.

Miss Bateman—90C—A creamy white of good size, blooming profusely on vigorous growth.

Nelly Moser—78C—Unusually beautiful, large, eight petaled variety, a study in mauve and red, profuse blooming and very vigorous. You will love its perfection.

Ramona—70C—One of the most loved varieties and a very satisfactory, vigorous grower. Lavender-blue with stamens of white tipped dark brown. Very popular.

Susan P. Emery—77C—This azure-blue with maroon stamen has long been our most popular variety. An ideal garden variety and good for cutting.

W. E. Gladstone—88C—An old, tried and true clematis in lavender-blue with a white center. Charming.

The above nine varieties flower on old growth and need not be cut back.



Clematis plants can be shipped
from mid-spring until mid-summer

SPECIAL SELECTIONS

Here are two outstanding and unusual clematis we have not previously offered. If you desire the very finest, these are tops.

Lasurstern—93C—A true deep blue, in fact the darkest blue of all. A delightfully ruffled bloom of immense size and perfection.

Prince Hendrick—94C—A large azure blue with beautifully ruffled petals and contrasting dark brown stamens. A rare beauty, popular for the conservatory and garden.

The above two are exceptionally fine if you want the very best. This year we can supply a limited number of them in heavy two to three year outdoor grown plants at each

\$5.65 Postpaid

Please...

In ordering **PLEASE** suggest some second choices as now and then we run short. This will avoid delays in shipping.

Try This!

An enthusiastic gardener in Maryland writes that she plants Clematis with all her climbing roses, yes, all eighty of them. In most cases Clematis starts blooming about when the first big display of roses is over. In many cases both will be in bloom together and the picture possibilities are unbelievable!

SINGLE PLANTS **\$3⁹⁵**
ANY 3 PLANTS **\$10⁹⁵**

All prices postpaid

SPECIAL GROUP OFFER

No. 34-T. Five fine clematis varieties in a wide range of colors—Lavender-blue Ramona, huge white Henryi, Lilac-rose Veillard, glowing red Ernest Markum and Nelly Moser, mauve with red rays—a stunning group! We offer one of each labeled, postpaid, only **\$17.35**

Below... Clematis Roots Unbelievably vigorous

Here's a typical root system of a three year plant. Note the eight inch plant stake. Plants fully guaranteed to reach you in perfect condition anywhere in USA.

